

Md. Shariful Islam

UX/UI Designer

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EDUCATION

Professional Graphic Design

November 2014 - March 2015

Creative It Institution

Bachelor of Business Administration (BBA)

November 2018 - March 2022

National University of Bangladesh

SPECIALITIES

UX Research

UI Design

Brand Design

Rapid Prototyping

Figma

Adobe XD

Sketch

Adobe Photoshop

Adobe Illustrator

Usability Studies

Information Architecture

WORKING KNOWLEDGE

HTML & CSS

WordPress

VR Design

WebFlow

AWARDS

Best Employee of the Month

September 2019

VoidCoders

EXPERIENCE

Freelance UI & UX Designer

October 2015 - Present

As a Freelance UI & UX Designer, I take on projects with my own responsibility. I do UX research, find out the problems, and end of the project I give solutions to the problems.

- Understanding current product problems and user demand and giving a good solution for every problem.
- For new projects doing UX Research, Talk with users or other teams to understand what users think and provide the solution, and make a successful product.
- Effectively communicate conceptual ideas, detailed design, and design rationale both verbally and visually.

UI & UX Designer | StatenWeb

April 2017 - March 2022 | Contract | Remote

Worked closely with the StatenWeb team to produce the best product for the customers.

- Improved current website UI & UX design to convert users to customers. I used CTA's option in major points and organized all content with consistency so we get more clicks and customers.
- Worked with developers closely to produce the best solution together. Designed website, app, and inner pages, incorporating research, prototyping, and testing.
- Created a design system to make our work process faster, designed their new website with a brand guideline to help the full design team.

Freelance Product Designer | FreePik

October 2019 - March 2021 | Freelance | Freepik Universe Team | Remote

As a Product Designer at Freepik, I worked as a part of their Universe team.

- Worked closely with the Art Director to produce the best product for the Freepik.com website.
- Designed full set of graphic elements which got 300K+ downloads on Freepik.com

UI & UX Designer (Full Time) | VoidCoders

November 2018 - October 2019

As a UI & UX Designer at VoidCoders, I worked as a part of their in house design team.

- Worked closely with engineering team to design new products and improved existing products features, usability and user interface to drive demand and new customer acquisition.
- Designed 10+ products for the company. Most of them are WordPress themes, I designed the UI & UX design for every theme. My designed products got highest sales.

UI & UX Designer (Full Time) | XeroTheme

January 2018 - November 2018

I was alone in their design team. XeroTheme was a start-up at that time that was growing fast.

- I was designed 15 projects for them. Some of them were websites, some were their product. They basically focused on making good themes and plugins for the users. I was fully responsible for making good UI & UX designs for every project and product.
- Created a design system for the design team, created rapid prototypes, and conducted user testing. I was used to doing A/B testing for projects.