Website Briefing

I have tried to be as detailed in the layout as possible, however, any questions please do not hesitate to get in touch with me. I have attached and labelled everything you should need in the Zip file.

We want something that really projects the vibrancy of our brand. Our primary logo has a navy background and also has small semi-transparent (94%) squares in the background. This can be seen in the “Dots Design.pptx” and is a big part of our branded image. This can all be seen in our brand guidelines.

Happy to go with your suggestions on designs.

These are our primary colours for our brand.

Background Purple Colour: 221d35

Brand Square Colours

* Orange: ff5c36
* Yellow: ffb81d
* Light Blue: 37b0c9
* Light Green: 9fdab4
* Purple: 722382

Additional graphs colours to be used if required:

* Grey: Ff5c36
* Green: 00a19c
* Red: c20430
* Light Blue: 98d2dd
* Pink: cda3d8
* Purple: 722382

I have attached everything you should need in the Zip file and labelled everything on the design as best I can that matches up with the proposed layout.